

- Colorado Rockies
Rebroadcast



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Hard of hearing individuals know what a benefit it is to go to a stadium or theater and have access to an auditory assistance system. But the Colorado Rockies believed that everyone could benefit from the wireless audio system.

Coors Field (home of the Rockies), wanted to improve their patrons' experience by giving them a way to hear the game play-by-play and other color commentary while in the stadium. By installing a Listen LT-800 Stationary Transmitter with their broadcast audio system, all fans in the park can now benefit. "It doesn't matter if they want to hear the in-stadium announcements or the broadcast play-by-play commentary," says Russell Gentner, President of Listen Technologies Corporation. "Guests simply turn on their receiver, adjust the volume, and hear the entire game." Gentner explains that stadium noise can often make it difficult for even "normal hearing" individuals to be able to hear announcements. "Whether they are in the middle of a group of screaming fans or out on the concourse, it is sometimes hard to understand what is being said. With your own receiver, this is not a problem."

Other stadiums and public venues are finding similar uses for the Listen transmitters and receivers. A standard in the auditory assistance market, Listen's high quality audio, 57 channels, and field tunable units are adding versatility and value to any facility's sound system. "All public stadiums in the US are required to provide hearing assistance devices as part of adhering to American with Disabilities Act requirements," says Mr. Gentner. "The Rockies are an excellent example of how to both provide mandated



assistance to the hard-of-hearing while taking it one step further to improve the ballpark experience for all of their fans. Wireless units are great for auditory assistance, but why stop there when other guests can gain additional benefits as well?"

