

ListenWiFi Venue Success

Integrating your new system



LISTEN
TECHNOLOGIES 

www.listentech.com

Congratulations on installing your new ListenWiFi system!

You've made a great decision to install a ListenWiFi system by Listen Technologies into your business facility. Follow these simple steps to ensure your investment is a success!!



Train Your Staff

Let's face it, if your employees don't know how to use it, how can you expect the same of your customers?

- **USE IT:** Have your staff use ListenWiFi on their own smartphones. Once they have their own "aha" moment, they will intuitively encourage customers to use the app.
- **SCRIPT IT:** Provide your staff with a few key phrases or even an entire introduction, educating your customer on how to use ListenWiFi.
- **ASK THEM:** Who knows better what resonates with your customers than your staff. Ask for feedback regularly and implement new ideas based on their suggestions.

Are you here to watch the game? We've got a cool, new app that will let you listen to the game on your smartphone. Want me to show you how it works?

It's easy to listen to any of the televisions from your smartphone. Simply download the free app, connect to the ListenWiFi network, and select the channel you'd like to listen to.

If you want to watch the news during your run, you can download an app and listen from your smartphone. It's easy, let me show you how.



Spread the Word

We understand that you are busy, so we've created these easy tools for you to help spread the word.



Posters (2)

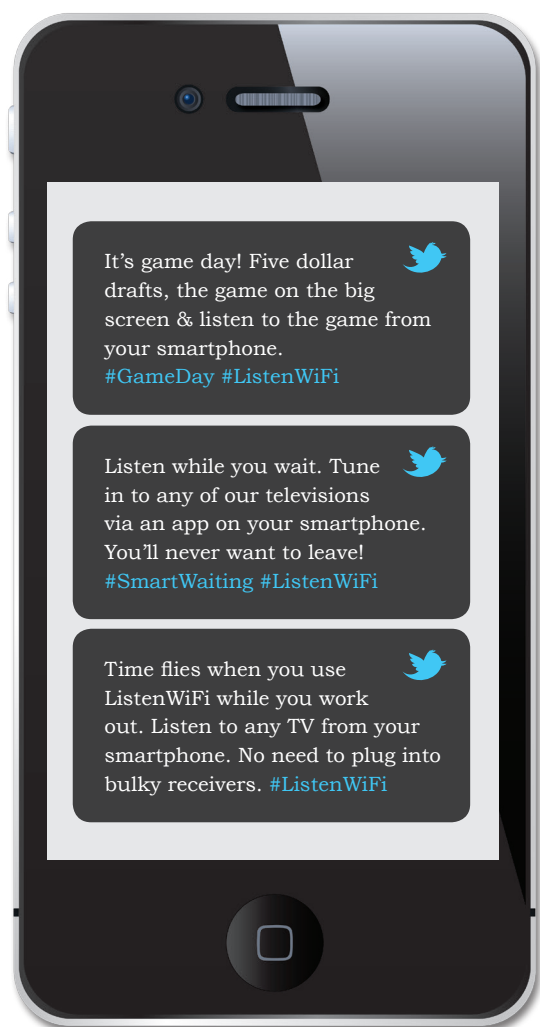
Window Clings (2)

Cards (100)



We've also created a digital toolkit with things like:

- Downloadable venue signage files
- Newsletter & email content
- Social media ideas
- Form letters
- Please visit: www.listentech.com/support/listenwifi-venue-materials/



Think Outside of the Box

The possibilities are endless.

Use **fun and creative** ways to incorporate your new ListenWiFi system into events you are already hosting, such as Happy Hour or open house gatherings.

Who doesn't love free stuff? Offer free swag to the first 50 people who download and show you they are connected to the ListenWiFi app.



For more ideas, see our
Digital toolkit.

IT'S SIMPLE

Stream Any Audio to Your Own Smartphone



ListenWiFi puts the power of great audio in the palm of your hand by allowing you to listen to up to 48 channels via the ListenWiFi Access Point using your own smart phone.

3 EASY STEPS



Download the FREE ListenWiFi app from ListenWiFi.com.



Connect to the ListenWiFi wireless network.



Audio is delivered to your smart phone.



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