REFERENCE HALE CENTRE THEATRE



OVERVIEW

Product: ListenTALK **Location:** Sandy, UT

Backstage tours are nothing new — they're a great way to get donors and the community excited about a venue. But the way Hale Centre Theatre is <u>doing them now</u> is brand new. It's using a communication system suited for both noisy and quiet environments. Tour guides speak into a microphone, and the ListenTALK system transmits the sound to guests via headphones, an earpiece, or their own smartphone earbuds. With this system, the tour guide can talk to the group, and members of the group can speak to the guide and each other — no matter how loud the background noise.

System Components:

- LKS-3 ListenTALK 8 System (2)
- LK-1 ListenTALK One w/ Leader Clips (16)
- LA-452 Headset 2 (16)

People are much more engaged because they actually hear details including everyone's questions. The group is much safer — often there is a construction zone, and I can point out trip hazards much better. I'm able to raise more money because people are so much more engaged. I have been surprised by how effective these have been — even in very small groups.

> —QUINN DIETLEIN Development Director, Hale Centre Theatre

ABOUT

After two years of construction and a price tag of more than \$100 million, the new 122,300-squarefoot <u>Hale Centre Theatre</u> in Sandy is a work of art receiving global recognition. There's the 17-foot-tall bronze jester sculpture by artist Scott Olson in the plaza, a half-dozen crystal chandeliers sparkling in the lobby, two large theaters, incredible backstage areas — the list goes on. The 122,300-square-foot performing arts center includes a 467-seat, 11-row proscenium thrust stage, named the Jewel Box Theatre and a 900-seat, 10 row theater-in-theround Centre Stage Theatre.

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1.801.233.8992 1.800.330.0891

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