

Listen EVERYWHERE

Wi-Fi Streaming Audio for Increased Fan Engagement

Arenas & Stadiums

Professional sports are often played in very large arenas and stadiums, typically with 10,000+ seat multi-purpose spaces.



PROBLEM

It's a challenge for teams and franchises to attract and maintain a loyal following of fans and season ticket holders.



SOLUTION

Listen Technologies streaming Wi-Fi product, Listen EVERYWHERE offers a unique solution to increase fan engagement — assistive listening, live audio, multi-lingual audio, or a play-by-play commentary, creating a more immersive experience for fans.

Fans simply download the free Listen EVERYWHERE app to stream audio from several sources directly to their smart devices. They listen using headphones, ear buds or via Bluetooth-enabled hearing aids. Fans can select the public address system or choose to get even closer to the action by listening to a mic'd coach or player. Some franchises or organizations might want to include a "sports 101" audio channel for guests who are new to the sport and would like to increase their understanding of the game and rules. They are able to tune into live commentary and hear explanations of referee calls, plays strategy and more.

The customizable Listen EVERYWHERE app provides a way for the franchise send food and drink discounts, contest information, promotions, player stats and other information to fans.



"As soon as we saw the demonstration of Listen EVERYWHERE, everyone in the organization could see the huge benefits this product offers to fans. They are able to engage with coaches and players and immerse themselves in the game in a way no other sports franchise can match. Listen EVERYWHERE helps us stand out and offer fans an experience they can't get anywhere else in professional or minor league sports."

JARED YOUNGMAN
VICE PRESIDENT, UTAH GRIZZLIES

Go to www.listeneverywhere.com to get a quick quote today!





RESULT

Higher fan engagement leads to an increase in ticket sales which leads to more revenue. Benefits of the system include:

- **Grow sales** – Affordable solution that helps sports teams and venues stand out and offer fans a unique experience by attracting new season ticket holders and adding value to existing season ticket holders.
- **Stand out** – Sports teams can be the first in their league to provide fans live streaming audio of the which can lead to repeat ticket purchases.
- **Enhance the fan experience** – Fans can engage with players and coaches and immerse themselves in the game in a new and exciting way that brings the action of the game directly to them.



“Loved it! Being able to hear the coach and the play-by-play put me into the ACTION! I felt more connected to the experience. Definitely will be back to see another game!”

CHAD ELLIS
UTAH GRIZZLIES FAN



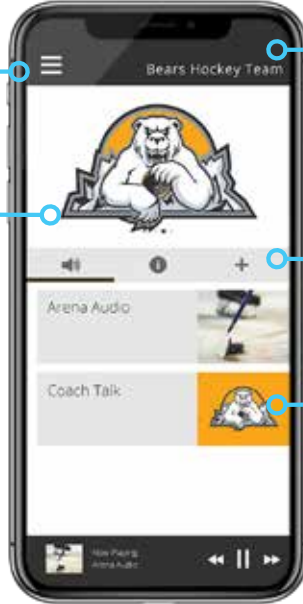
IN APP FEATURES

Text Banners

Text banners allow you to insert updated content quickly and easily.

Sliding Promotional Banners

Upload ads, coupons, promotions, or special events banners that can click through to your menu, websites, or additional information.



Welcome Ad or Video

The first thing customers see when opening the app; set the number of seconds before your welcome ad or video can be skipped.

Custom Content

Link to websites, event agendas, PDFs and any other custom content.

Custom Labels for Channels

Channel logos and other graphics make it easy for guests to find their desired channel.

Listen EVERYWHERE



The Listen EVERYWHERE server connects to your existing Wi-Fi network streaming directly to smartphones.

- Available in 2, 4, 8, 12, and 16 channels
- Each server supports up to 1,000 users
- Use multiple servers together to increase number of channels and users supported!

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