Listen EVERYWHERE

Crystal-Clear Audio via Wi-Fi

With 350–400 congregants, Boulevard Baptist Church is part of the Cooperative Baptist Fellowship. About 60% of its members are 50 and older, and 30% are younger families. The tech-savvy church has a long history of live-streaming its worship services every week—even before COVID-19.



When the new pastor started at Boulevard Baptist Church, older members of the congregation began complaining that they couldn't hear. Church officials turned up the sound system thinking that would solve the problem, but it didn't. That's because the pastor uses voice inflections when delivering his sermons, and the elderly congregants couldn't hear the high and low pitches of his voice. "At the last deacons meeting, one of the older members stood up and told everyone about [Listen EVERYWHERE]. We didn't have to broadcast it, didn't have to market it. They just took over and ran with it. Word of mouth has taken over."

Boulevard Baptist Church

BOBBY RETTEW, DEACON & CHAIR OF THE COMMUNICATIONS COMMITTEE AT BOULEVARD BAPTIST CHURCH



The church first investigated a Bluetooth system, but they'd have to buy a system for each person who used it—at least a \$20,000 investment. A church member started looking into solutions on his own and found Listen EVERYWHERE.

Listen EVERYWHERE is the leading solution for delivering crystal-clear audio via Wi-Fi. It delivers sound directly to users' iOS and Android devices through a free app that features customizable text banners, welcome videos, channel labels, and more. The system is so affordable that the investigating member bought it himself and donated it to the church.







Congregants started using the system as soon as it was installed. At first, it was just a few people using the system, but they could hear everything the pastor said during his sermon. Church officials trained a few other congregants who had Bluetooth hearing aids on how to use the system. Word spread, and soon at least 30 people were using the system for hearing every Sunday.

Listen EVERYWHERE

- Ensures everyone can hear the sermon
- Requires a simple plug-and-play installation

Text Banners

content quickly

menu, websites,

or additional

information.

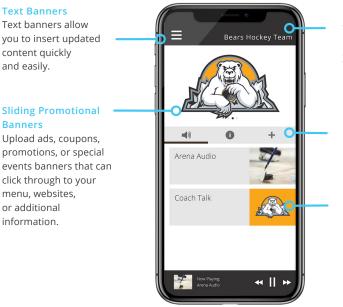
and easily.

Banners

- Presents no lip-sync issues
- Supports up to 16 channels

- Uses the existing Wi-Fi network
- Provides a fully customizable app experience with custom channel labels and links to events, the weekly program, hymnal, and more

Moving forward, church leaders plan to use Listen EVERYWHERE for drive-in movie nights in the parking lot.



IN APP FFATURES

Welcome Ad or Video

The first thing customers see when opening the app; set the number of seconds before your welcome ad or video can be skipped.

Custom Content

Link to websites, event agendas, PDFs and any other custom content.

Custom Labels for Channels Channel logos and other graphics make it easy for guests to find their desired channel.

listen EVERYWHERE



The Listen EVERYWHERE server connects to your existing Wi-Fi network streaming directly to smartphones.

- Available in 2, 4, 8, 12, and 16 channels
- Each server supports up to 1,000 users
- Use multiple servers together to increase number of channels and users supported!

