

# Listen EVERYWHERE

## High School Uses Listen EVERYWHERE for Drive-in Graduation Ceremony

### Darby High School

Darby High School, with grades eight through 12, is a small school in Darby, Montana. Its graduating class every year is approximately 40 students.



#### PROBLEM

When COVID-19 began spreading through the US, school districts around the country closed school buildings and required students to do coursework from home. States issued stay-at-home orders, limited the number of people who could gather, and required social distancing. Those rules meant Darby High School couldn't hold its usual graduation ceremony in the school gym.



#### SOLUTION

Listen EVERYWHERE delivers crystal-clear audio via Wi-Fi to free apps on iOS and Android devices. The customizable app can feature welcome videos, text banners, channel labels, and more.

Darby High School used Listen EVERYWHERE to hold a drive-in graduation ceremony, broadcasting the audio to nearby cars, creating a unique and memorable experience for everyone.

On graduation day, 40 cars pulled into the high school parking lot. Inside the vehicles, family and friends of Darby High graduates opened the Listen EVERYWHERE app to listen to speakers and watched graduates receive their diplomas.

***"Listen EVERYWHERE really made a difference. It made a very huge, positive impact on the community."***

**TRAVIS RILEY, IT DIRECTOR  
FOR DARBY SCHOOL DISTRICT #9**



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## RESULT

Using Listen EVERYWHERE allowed Darby High School to hold an in-person, drive-in graduation ceremony during the COVID-19 global pandemic.

### Listen EVERYWHERE

- Eliminated the barriers of an in-person graduation ceremony, allowing everyone to maintain social distance and still hear the speakers.
- No shared equipment, so the school didn't have to worry about COVID-19 spreading on common surfaces.
- Easy to set up and use, with simple plug-and-play installation.
- Used the school's existing Wi-Fi network.

Moving forward, the school district plans to use Listen EVERYWHERE for drive-in movie nights for elementary students and the community.

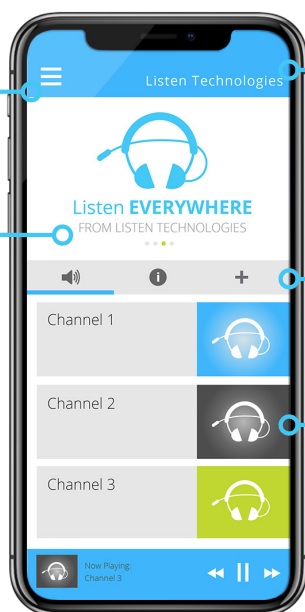
## IN APP FEATURES

### Text Banners

Text banners allow you to insert updated content quickly and easily.

### Sliding Promotional Banners

Upload ads, coupons, promotions, or special events banners that can click through to your menu, websites, or additional information.



### Welcome Ad or Video

The first thing customers see when opening the app; set the number of seconds before your welcome ad or video can be skipped.

### Custom Content

Link to websites, event agendas, PDFs and any other custom content.

### Custom Labels for Channels

Channel logos and other graphics make it easy for guests to find their desired channel.



Users download a free app to their Android or iOS devices. Once they open the app, users can choose the channel they want to hear. If they have Bluetooth-enabled hearing aids or car stereo, they can connect the sound from their device to their hearing aids or stereo.

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