

# ListenTALK

## Facilitating Broadcast Production for Live-Streamed High School Morning Show

### Calallen High School

**Calallen High School is a public high school serving grades 9-12.** The school is located in the Calallen Independent School District in northwest Corpus Christi, Texas. Calallen TV is home to Calallen Wildcat News, a student run live-streamed morning show at Calallen High School.

***“I’ve always been proud of the work we’ve done to produce Calallen Wildcat News, but ListenTALK has helped us improve the quality of the show. We’re a legitimate broadcast club now.”***

**CHS STUDENT**



#### PROBLEM

Students were operating a daily show covering the news in and around CHS in three separate locations. Camera, lighting and sound crew members could not easily see or communicate with each other or the anchors on set during filming. If they needed to communicate with each other, they would send notes, gesture or hold up signs.



#### SOLUTION

The Chief Engineer (CE) applies a “leader clip” on a ListenTALK unit to designate that he/she is the leader and communicates information and directions to the on-air talent, students operating cameras and teleprompters, and those working in remote locations. Students can hear the CE through a headset plugged into a jack on the transceiver. If they need to respond to the CE or others in the group, they simply press the “talk” button.



#### RESULT

- Facilitates production
- Enhances quality of broadcast
- Boosts students’ pride in work



Go to <https://www.listentalk.com> to get a quick quote today!

**LISTEN**  
TECHNOLOGIES



## ListenTALK

ListenTALK is easy to set up, use and store/recharge. Students can produce a quality show much faster because they are able to communicate with each other directly; no need to pass notes or hold up white board messages for anchors to decipher on air.

