

ListenTALK

Enhancing Plant Tours for Prospective Custom Cabinetry Customers

Cabinetry by Karman

Cabinetry by Karman, a division of Wellborn Cabinets, is one of the largest family-owned cabinet manufacturers in the United States. The 53-year old company in Salt Lake City, Utah, specializes in custom-built kitchen and bathroom cabinets. Every cabinet is built with only the finest of hardwoods that are protected by the advanced technologies of a durable catalyzed conversion finish. All cabinets are crafted with precision and quality for results that enhance any home's décor.



PROBLEM

Cabinetry by Karman needed a way to communicate with visitors (groups often range from 12 to 16 people) during plant tours without having to shout or compete with noisy manufacturing equipment.



SOLUTION

Now, when Cabinetry by Karman hosts plant tours, everyone on the tour uses a ListenTALK transceiver (combined transmitter-receiver) and headphones. The tour guide can describe the process of building cabinets at each state of the build process and showcase what sets the company apart from the competition.



RESULT

- Facilitates and enhances tours
- Easy to use
- Delivers outstanding performance

"The ListenTALK technology is vastly superior to other systems we have used in the past. A ton of time and money can be spent bringing guests in to see the factory, so it is vitally important that they have a great experience during the plant tour and the ListenTALK system delivers on that requirement."

**ADAM KINNE, GENERAL
MANAGER AND EXECUTIVE
VICE PRESIDENT, CABINETRY
BY KARMAN**



Go to <https://www.listentalk.com> to get a quick quote today!

LISTEN
TECHNOLOGIES



ListenTALK

There is no need to shout over background noise from heavy machinery in order to be heard. The two-way functionality of ListenTALK means potential clients can ask questions at each stage along the production process and others in the group can clearly hear the speaker.

