ListenTALK

Engaging prospective students on a university tour

University of Tampa

The University of Tampa is a private co-educational university in Tampa, Florida, offering more than 200 academic programs.

The university features a distinguished faculty and attracts students from all 50 states and over 140 countries. It is ranked among the best of the best by U.S. News & World Report, Forbes and The Princeton Review.

Several times each year, David Humphrey, Associate Director of Admissions at The University of Tampa, leads groups of 30 high school counselors from across the country on walking tours of the campus to introduce them to the university and all that it has to offer future students.



PROBLEM

As David and tour guides lead large groups of high school students, they frequently would have to stop, turn, face the group and shout to be heard. In an effort to amplify his voice, David once wore a speaker around his waist, but it was uncomfortable and ineffective.



SOLUTION

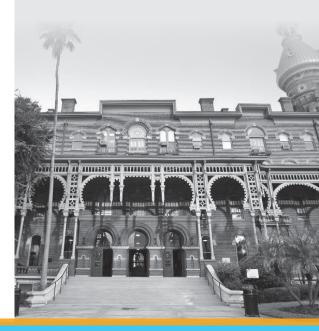
Tour participants wear a ListenTALK receiver on a lanyard around their neck and are able to listen to the guide through an ear piece. "We tested ListenTALK with a group; they loved it and we loved the response we got," said David.



- Delivers clear sound
- Increases engagement
- Meets specific listening needs

"ListenTALK does exactly what it says it does. It's straightforward, easy to use and effective. I would definitely recommend the product."

DAVID HUMPHREY, THE UNIVERSITY OF TAMPA







ListenTALK

David calls the product straightforward and said it does exactly what they need it to do: Enable tour participants to hear the tour guide clearly regardless of their distance from the guide or the presence of background noise. It also enables tour guides to walk and talk at a normal volume; no need to stop, face the group and shout.

