

Listen **NAVILUTION**®

DELIVERING EXCEPTIONAL
PASSENGER EXPERIENCES



LISTEN
TECHNOLOGIES 
www.listentech.com

LISTEN NAVILUTION

The power of storytelling can differentiate your tours.

Listen NAVILUTION uses GPS technology to trigger prerecorded audio to play as the vehicle or vessel travels through the trigger zone. Easy-to-use software lets you plan routes and set trigger zones for a customized experience. Operators can choose to deliver the audio in one language or offer multiple languages.



Tell a Story



Create an Experience



Grow Your Business



Grow Your Business

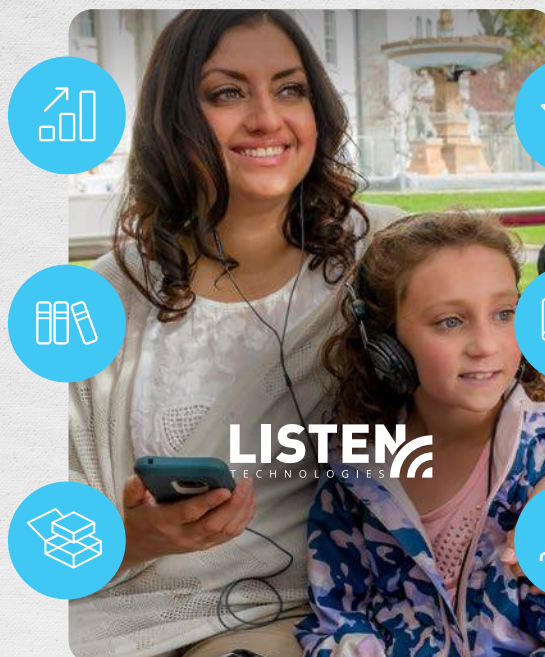
Open new markets and grow your business by delivering unique experiences.

Compelling Content

Deliver compelling content in multilingual or multi-topical audio stories.

Flexible Solutions

Listen NAVILUTION offers flexible solutions, including installed and portable systems.



Five-Star Experiences

Provide a unique, five-star experience through the art of storytelling.

Automate Tours

Automate your tours and deliver a consistent, recorded audio experience.

Delight Guests

Delight guests with a cinematic audio tour experience.

GPS-TRIGGERED COMMENTARY FOR TOURS ON

Buses | Trains | Trolleys | Boats | Ferries | Hop On Hop Off

HOW NAVILUTION WORKS

1

CHOOSE YOUR HARDWARE

Choose from installed or portable hardware options and your choice of audio delivery from hardwired seatback controllers, through the public address system, or guests' smartphones.

2

PLAN YOUR ROUTE AND CREATE CONTENT

Audio can be as simple as instructional such as next stop announcements, or as extensive as professionally produced audio stories in multiple languages.

3

UPLOAD YOUR CONTENT, AND SET UP TRIGGER POINTS

Using Cortex, an easy-to-use, cloud-based software, you can easily upload your audio and video content and set the GPS trigger points to indicate when to play the automated audio.

4

DELIGHT YOUR GUESTS AND GROW YOUR BUSINESS

Deliver a truly unique and immersive experience with automated audio stories. Imagine the possibilities of differentiating your tour with engaging stories in multiple languages.

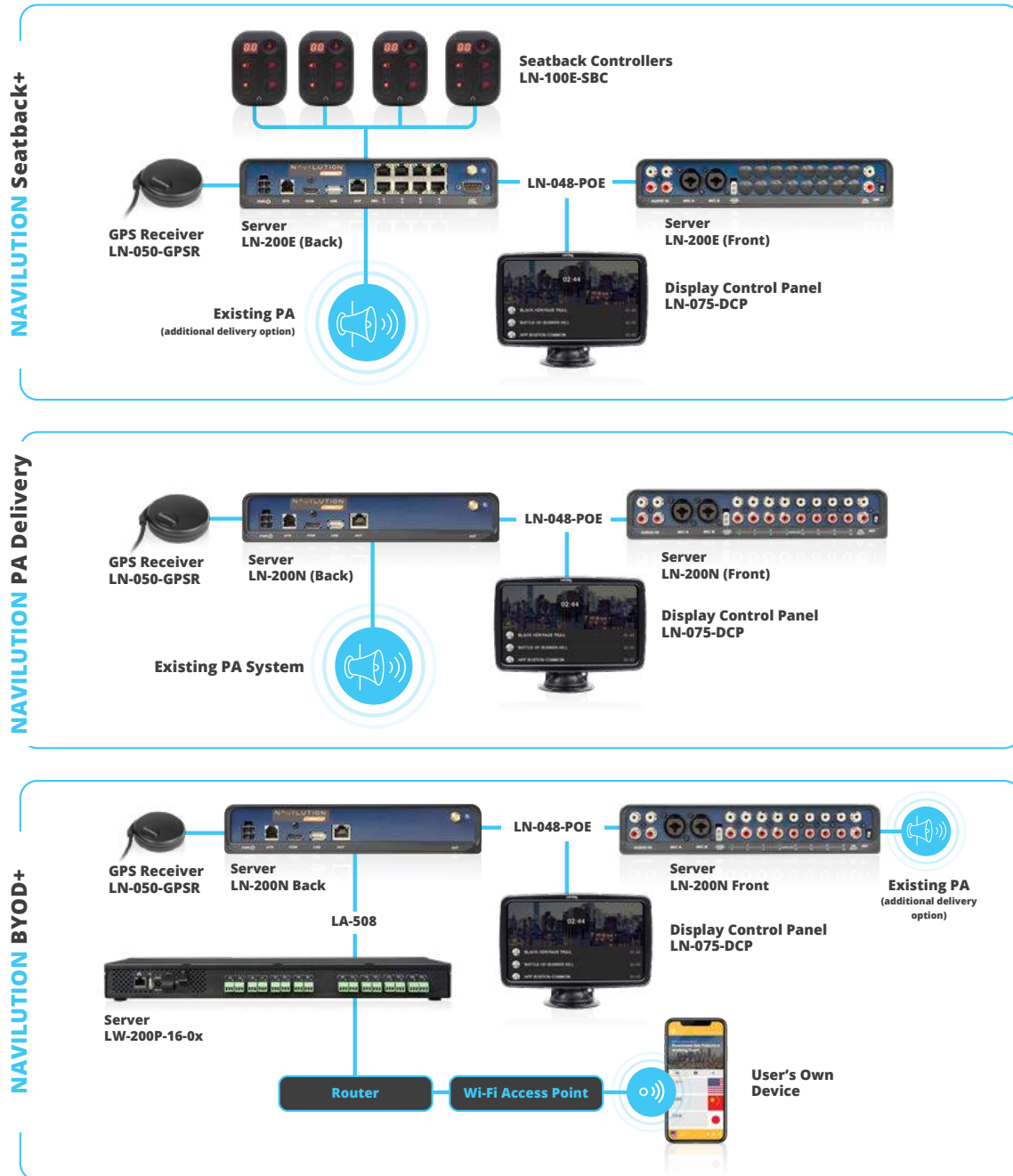


Listen Certified Content Development Partners provide a full suite of professional creative services including project management, scriptwriting, and sound production.

COMPARISON CHART	BYOD+	SEATBACK+	PA DELIVERY
Content Triggering	GPS / Manual	GPS / Manual	GPS / Manual
Audio Delivery	BYOD (Audio over Wi-Fi)	Seatback Controller (Digital Hardwired)	PA System (Analog)
Channels	Up to 16	Up to 60	Up to 16
Display Control Panel	✓	✓	✓
PA System Analog Out	✓	✓	✓
Business Analytics	✗	✓	✗
Video	✓	✓	✓
Installed or Portable	Both	Installed	Both
Cortex Cloud Software	✓	✓	✓

LISTEN NAVILUTION SYSTEMS

GENIUS MEETS PRACTICALITY - SYSTEMS OVERVIEW



Visit www.listentech.com/listen-navilution or contact your A/V professional to learn more.



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