

Listen **NAVILUTION**

DELIVERING EXCEPTIONAL  
PASSENGER EXPERIENCES





# LISTEN NAVILUTION

## The power of storytelling can differentiate your tours.

Listen NAVILUTION uses GPS technology to trigger prerecorded audio to play as the vehicle or vessel travels through the trigger zone. Easy-to-use software lets you plan routes and set trigger zones for a customized experience. Operators can choose to deliver the audio in one language or offer multiple languages.



**Tell a Story**



**Create an Experience**



### Grow Your Business

Open new markets and grow your business by delivering unique experiences.



### Compelling Content

Deliver compelling content in multilingual or multi-topical audio stories.



### Flexible Solutions

Listen NAVILUTION offers flexible solutions, including installed and portable systems.



### Five-Star Experiences

Provide a unique, five-star experience through the art of storytelling.



### Automate Tours

Automate your tours and deliver a consistent, recorded audio experience.



### Delight Guests

Delight guests with a cinematic audio tour experience.



## GPS-TRIGGERED COMMENTARY FOR TOURS ON

Buses • Trains • Trolleys • Boats • Ferries • Hop-on Hop-off

# HOW NAVILUTION WORKS

1

## CHOOSE YOUR HARDWARE

Choose from installed or portable hardware options and your choice of audio delivery from hardwired seatback controllers, through the public address system, or guests' smartphones.

2

## PLAN YOUR ROUTE AND CREATE CONTENT

Audio can be as simple as instructional such as next stop announcements, or as extensive as professionally produced audio stories in multiple languages.

3

## UPLOAD YOUR CONTENT, AND SET UP TRIGGER POINTS

Using Cortex, an easy-to-use, cloud-based software, you can easily upload your audio and video content and set the GPS trigger points to indicate when to play the automated audio.

4

## DELIGHT YOUR GUESTS AND GROW YOUR BUSINESS

Deliver a truly unique and immersive experience with automated audio stories. Imagine the possibilities of differentiating your tour with engaging stories in multiple languages.



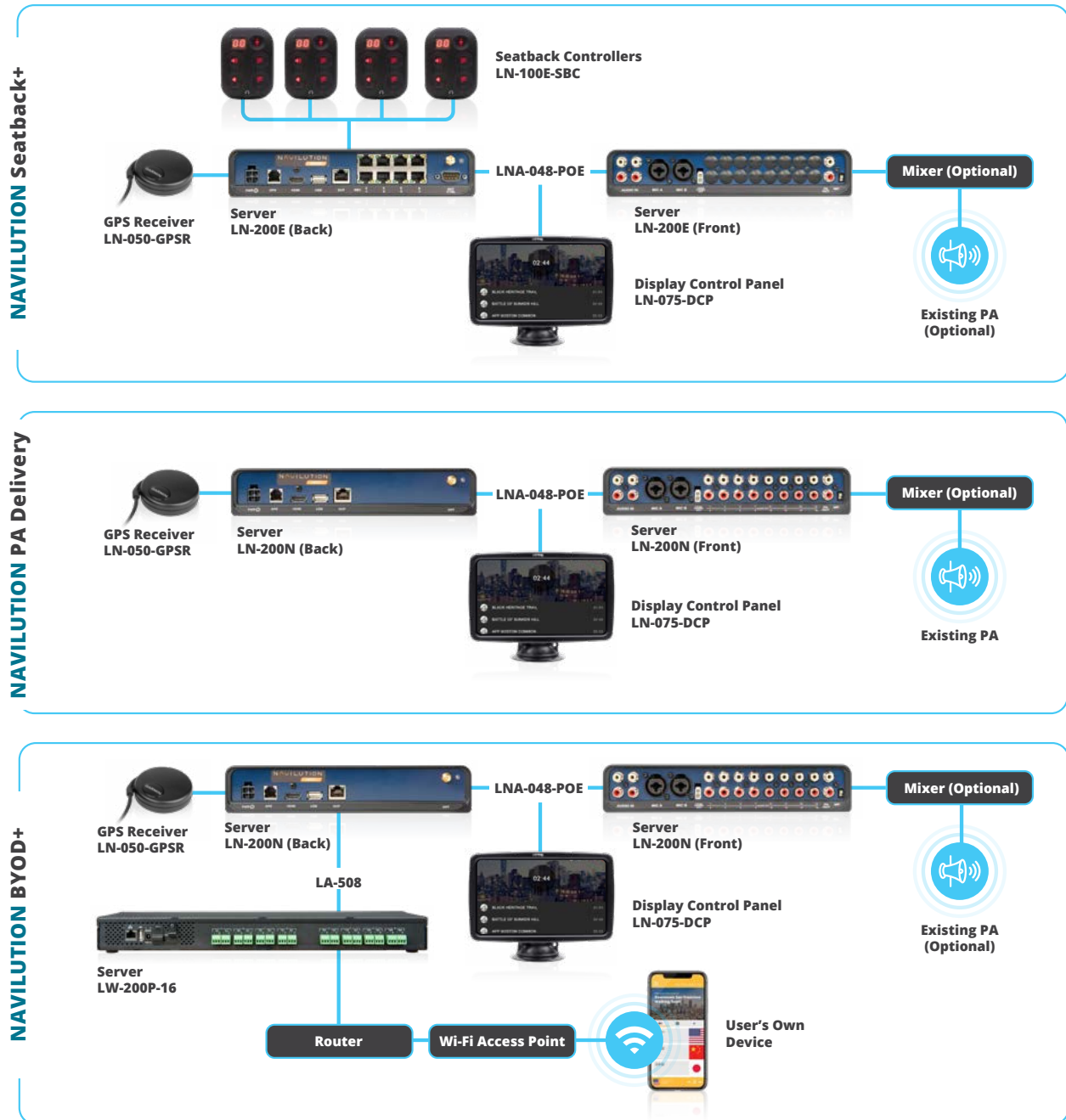
**Listen Certified Content Development Partners** provide a full suite of professional creative services including, scriptwriting, and sound production.

COMPARISON CHART	BYOD+	SEATBACK+	PA DELIVERY
Content Triggering	GPS / Manual	GPS / Manual	GPS / Manual
Audio Delivery	BYOD (Audio over Wi-Fi)	Seatback Controller (Digital Hardwired)	PA System (Analog)
Channels	Up to 16	Up to 60	Up to 16
Display Control Panel	✓	✓	✓
Tour Audio to PA	✓	✓	✓
Video	✓	✓	✓
Installed or Portable	Both	Installed	Both
Cortex Cloud Software	✓	✓	✓



# LISTEN NAVILUTION SYSTEMS

## GENIUS MEETS PRACTICALITY - SYSTEMS OVERVIEW



Visit [www.listentech.com/listen-navilution](http://www.listentech.com/listen-navilution) or contact your A/V professional to learn more.



LISTEN TECHNOLOGIES 14912 Heritage Crest Way, Bluffdale, Utah 84065-4818 USA  
Phone: +1.801.233.8992 Toll-Free: 1.800.330.0891 [www.listentech.com](http://www.listentech.com)

Copyright © 1998 - 2023 Listen Technologies Corporation. All rights reserved. 20231207 vA2.