

ListenTALK

AVIXA uses ListenTALK for crystal clear two-way communication at InfoComm



InfoComm, the largest Audio-Visual technology exhibition and conference in North America, welcomed nearly 20,000 attendees and over 500 exhibitors to the Las Vegas Convention Center for the 2022 edition. Produced by AVIXA, the Audiovisual and Integrated Experience Association, InfoComm 2022 offered expert-led guided tours of the trade show floor as well as Integrated Experience Tours of many of the world-class AV deployments in the Las Vegas area - from event spaces and nightclubs to art installations and state-of-the-art classrooms.



CHALLENGE

The daily Trade Show Floor group tours navigated nearly 300,000 square feet of exhibitor space throughout the LVCC North and West Halls – a bustling and loud environment. The off-site Integrated Experience Tours offered simultaneous and consecutive tours across multiple venues – each with unique acoustic and ambient sound issues. With tour groups ranging from 19 to 55 participants, AVIXA wanted to ensure that all tour participants would be fully engaged with the tour host, and each other.



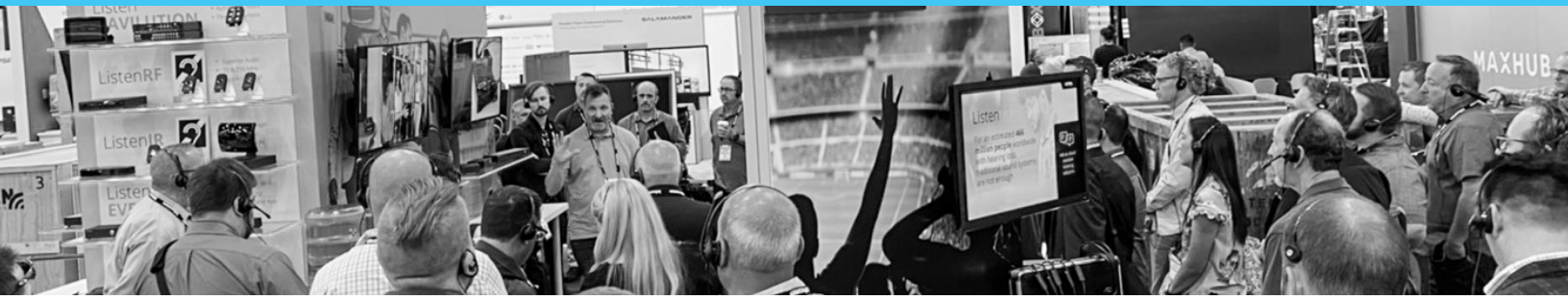
SOLUTION

AVIXA equipped the InfoComm 2022 tours with ListenTALK two-way communication systems. Hosts and participants were all outfitted with a small, lightweight ListenTALK LK-1 transceiver and LA-445 neck lanyard. Tour hosts used an LA-452 Headset 2 earpiece/mic boom combo, while tour participants had the option of using



“ *InfoComm selected ListenTALK for its audio clarity, reliability, and ease of use. Our tour leaders need a communication solution they can trust will perform, so they can focus on leading great tours.* ”

Marcella Walsh
AVIXA



a Listen LA-401 single ear speaker, Listen LA-402 stereo headphones, or their personal smartphone earbuds/headphones. Listen LA-438 neck loops were available for users with telecoil-equipped hearing aids.

LA-481 docking station cases (each housing 16 LK-1 units and accessories) allowed the tour organizer to easily charge, transport, and manage distribution of the ListenTALK systems.



RESULT

ListenTALK provided crystal clear two-way communication to hosts and participants alike. Tour hosts enjoyed hands-free communication, while participants were able to hear the host and then ask questions using the LK-1 built-in microphone and the simple TALK button (pre-set to push-to-talk mode). The entire group could hear the host, and each other, and be fully engaged in the tour experience.

The tour coordinator utilized LA-481 docking station cases for storage and distribution of the ListenTALK systems to the various tours. In addition to providing a compact, portable carrying case, the LA-481 quickly recharged its 16 Li-ion equipped transceivers in less than four hours, ensuring each tour started with full capacity, ready-to-go ListenTALK systems.

"InfoComm selected ListenTALK for its audio clarity, reliability, and ease of use. Our tour leaders need a communication solution they can trust will perform, so they can focus on leading great tours."
– Marcella Walsh, AVIXA.



PRODUCTS USED

- (128) LK-1 ListenTALK Transceiver
- (16) LA-481 Docking Station Case
- (128) LA-445 Breakaway Lanyard
- (100) LA-401 Universal Ear Speaker
- (16) LA-402 Universal Stereo Headphones
- (12) LA-452 Headset 2 Over Headset Earpiece with Boom Mic
- (16) LA-438 Advanced Neck Loop

Because everyone deserves the same great experience.



LISTEN TECHNOLOGIES 14912 Heritage Crest Way, Bluffdale, Utah 84065-4818 USA

Phone: +1.801.233.8992 Toll-Free: 1.800.330.0891 www.listentech.com

Copyright © 1998 - 2022 Listen Technologies Corporation. All rights reserved. 20221222.