



Auri™ and Hearing Loops:

A Powerful Pair for WYO Theater Accessibility



Originally opened in 1923, the building now known as the WYO houses two theaters and several multi-functional spaces. Accessibility is central to the WYO's mission to inspire, educate, and entertain. The WYO accessibility committee is continually looking for ways to make performances more accessible and ensure that everyone who attends the theater has a positive, engaging experience.



CHALLENGE

The WYO sought a way to expand its assistive listening options to better serve all guests. While its existing hearing loop system works well for patrons with telecoil-equipped hearing aids, it doesn't accommodate everyone, particularly those without hearing aids. The theater needed a solution that would complement the hearing loop system, offer greater flexibility, and ensure accessibility for a broader audience, both now and as technology continues to evolve.



SOLUTION

To enhance accessibility and complement its existing hearing loop system, the WYO has implemented the Auri™ system. Guests with Auracast™-compatible hearing aids, earbuds, headphones, or smartphones can stream audio directly to these devices. For those without compatible devices, the theater offers a limited number of Auri™ receivers featuring two 3.5 mm jacks for wired headphones and earbuds. The system improves speech clarity by reducing background noise. It can be used to provide audio description for visually impaired guests. Additionally, Auri™ supports language interpretation, making the theater experience more inclusive for all visitors.



The WYO is committed to making the performing arts accessible. We have fabulous performances planned and are excited to have the Auri™ system installed to offer guests another way to access assistive listening within the theater. As Auracast™-compatible devices become more prevalent, the WYO will be future-ready with Auri™.

Auri™ offers guests another way to access assistive listening within the theater. As Auracast™-compatible devices become more prevalent, the WYO will be future-ready with Auri™

Erin Butler
Executive Director
The WYO

AMPETRONIC

www.ampetronic.com

LISTEN
TECHNOLOGIES

www.listentech.com



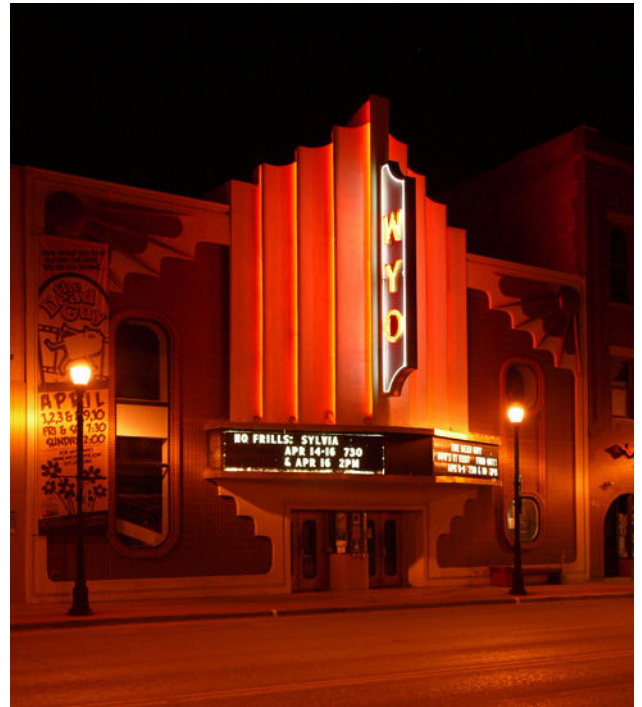
Auri™ and Hearing Loops:

A Powerful Pair for WYO Theater Accessibility



RESULT

Implementing the Auri™ system has significantly expanded the WYO's assistive listening capabilities and complemented its existing hearing loop system to better serve guests. By offering multiple access options, from personal Auracast™-compatible devices to dedicated receivers and neck loops, the theater increases flexibility and convenience for all patrons. It also meets ADA (Americans with Disabilities Act) requirements for assistive listening. Improved speech clarity and background noise reduction enhance the listening experience. At the same time, being able to broadcast audio description and language interpretation will make performances more accessible to visually impaired guests and non-native speakers. Together, these solutions strengthen the theater's commitment to inclusivity and position it well for the future as guests' preferences and needs evolve.



PRODUCTS USED

- (1) **AURI™-TX2N-D** Transmitters
- (1) **AURI™-D4** Docking Stations
- (2) **AURI™-RX1** Receivers
- (2) **AURI™** Neck loops

Audio for All | Audio para Todos | Audio pour Tous | Audio für Alle | Audio per Tutti

AMPETRONIC

AMPETRONIC Unit 2, Trentside Business Village, Farndon Road, Newark NG24 4XB,
United Kingdom | Phone: +44.1636.610062 www.ampetronic.com

LISTEN
TECHNOLOGIES

LISTEN TECHNOLOGIES 14912 Heritage Crest Way, Bluffdale, Utah 84065-4818
USA | Phone: +1.801.233.8992 Toll-Free: 1.800.330.0891 www.listentech.com

The Bluetooth ® word marks and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Listen Technologies and Ampetronic are under license. Other trademarks are trade names of their respective owners. Windows ® is a trademark of the Microsoft ® group of companies.