



Society for Creative Anachronism — Kingdom of the Middle (Midrealm)

ListenWIFI Makes Every Voice Heard in Midrealm

The Society for Creative Anachronism is dedicated to the research and re-creation of pre-17th-century arts, skills, combat, and culture through hands-on education, events, and community participation.

The Kingdom of the Middle, commonly known as the Midrealm, is one of the 20 Kingdoms of the SCA. Throughout the year, the Midrealm holds formal Courts where the reigning Royalty recognizes members with awards, shares announcements, and strengthens the bonds of the community.



CHALLENGE

Midrealm hosts at least 12-18 Courts a year in fairgrounds, camps, lodges, and older buildings; all venues with unpredictable acoustics where sound echoes and doesn't carry well. Participants with hearing loss were often unable to follow the ceremonies.

They tried several fixes. An ASL interpreter and signage helped but fell short for those who developed hearing loss later in life and don't know ASL. A speaker system created an echo and sacrificed the opt in benefit. They needed a reliable, portable solution that didn't depend on venue internet or disrupt the immersive medieval atmosphere that their community values.



SOLUTION

After hearing about ListenWIFI from the SCA East Kingdom, Midrealm built a custom portable system around the LW-110-02 ListenWIFI 2-Channel WiFi Audio Server, paired with a microphone, audio interface, and dedicated wireless access point to create a fully self-contained private network. No venue internet needed. A dedicated ALS team travels with the royalty year-round, handling setup and one-on-one onboarding at every event.



Thanks to this assistive listening system, she was finally able to hear her daughter speak on stage clearly for the first time.



The system is housed in a compact rack kit built for quick setup by volunteer staff. It also includes optional battery support so the system can run even in venues without reliable shore power. Attendees use their own smartphones and earbuds to listen via the ListenWIFI app, which has been customized with Midrealm's branding. Those with Bluetooth-enabled hearing aids or cochlear implants can stream audio directly to their devices.



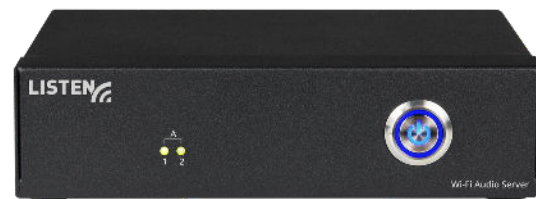
RESULT

There has been a great community response to Midrealm's ListenWIFI system. Participants with hearing loss can now hear clearly from anywhere in the venue, and the team has received many personal stories about how much the system has meant to people.

One of these stories really stands out. A woman with hearing loss onboarded the day the system went live. She said that thanks to this assistive listening system, she was finally able to hear her daughter speak on stage clearly for the first time.

Attendees without hearing loss have embraced it as well, allowing for clear understanding in challenging spaces. And because there is no visible hardware on the audience side, the system is virtually invisible to those who don't use it. For a community built around historical immersion, that subtlety matters.

Word has spread beyond Midrealm, with the system now requested across multiple states. An upcoming two-week event in Pennsylvania expecting 10,000 to 12,000 attendees will feature the system for opening and closing ceremonies.



PRODUCTS USED

- LW-110-02 ListenWIFI 2 Channel WiFi Audio Server

Because everyone deserves the same great experience.